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MEDIA ADVISORY: BPA to announce new agreement to market green power

Bonneville Power Administration

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Who: Dennis Oster, BPA account executive, and Zach Willey, director of Environmental Resources Trust (ERT).

What: BPA and ERT representatives will answer questions from the media via teleconference. To participate, you must dial 503-230-3344, wait for the double beep then enter the passcode, which is 1579.

When: Thursday, May 1, 11 a.m.

Why: BPA and the Environmental Resources Trust, a non-profit organization founded with support from the Environmental Defense Fund, are teaming up to market Green Power. If successful, this effort will reduce air pollution, help support development of BPA renewable resources and benefit fish and wildlife. Under the terms of the new agreement, ERT will seek buyers who are willing to pay more for environmentally sound energy resources from the Bonneville Power Administration. BPA and ERT representatives will describe how the agreement works and explain the potential benefits to the region.

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